TOURISM THINK TANK
MONTENEGRO
2024

PROGRAMME

Please be on time for each session.
Feel free to post your impressions and thoughts on social media - using #TTT24

Regeneration for the Region

DAY	WHEN	WHERE	WHAT	WHO
Wednesday 27 Nov 2024	07:00-08:00	Reception - Lobby	#MorningMotivation: Bootcamp...	...with The Chedi team
	08:30-09:00	Entrance Pre Function Area, in front of the Plenary	Registration	
	09:05-09:10	The Ballroom - Plenary	Welcome and introduction to the programme	MCs Kirsi Hyvaerinen, & Vicky Smith
	09:10-09:15	The Ballroom - Plenary	Welcome to The Chedi Luštica Bay	Bruna Aleksić
	09:20-10:15	The Ballroom - Plenary	Redefining Tourism Success - Keynote and conversation with the audience	Doug Lansky (online)
	10:15-10:45	The Ballroom - Plenary	Navigating the Green Horizon: Directions for Responsible Tourism After COP29 and EU Anti-Greenwashing Initiatives - Keynote and discussion with the audience	Prof. Emeritus Dr. Harold Goodwin (online)
	10:45-11:30	The Ballroom - Plenary	Panel: Anti-Greenwashing - The EU Green Claims Directive, its Impacts and Consequences on Businesses, Certification Market and Consumers	Prof. Emeritus Dr. Harold Goodwin Baptiste Carriere - Pradal (online); Dr. Ioannis Pappas Dr. Renée Wagner
	11:30-12:00	The Ballroom - Plenary	Challenges and Perspectives in Protecting Cultural Landscape of World Heritage Sites: A Case Study of the Boka Kotorska Bay	Aleksandra Kapetanović
	12:00-12:20	Entrance Pre Function Area, in front of the Plenary	Coffee Break	
	12:20-13:00	The Ballroom - Plenary	Navigating the Future of Travel: Cross-Border Guiding, Adventure Tourism, and Sustainability in the Western Balkans, with Focus on Kosovo & North Macedonia Cross-Border Region	Taulant Hoxha
	13:00-13:45	The Ballroom - Plenary	Panel: Quo vadis, Destination Management in the Western Balkans?	Danica Banjevic; Mirja Surlan; Taulant Hoxha
	13:45-14:00	The Ballroom - Plenary	Round up	MCs Kirsi Hyvaerinen & Vicky Smith with Dr. Ioannis Pappas
	14:00	The Restaurant	Lunch Local Products Showcase & Networking Afternoon	
	15:00-16:30	The Spot Colonade	Magic Round Table - Participatory session with Prof. Dr. Claudia Brözel	
	16:30-17:00 and 17:00-17:30	Reception - Lobby	"Walk & Talk" – Sustainability Management in Practice	Tour of The Chedi with Milica Jankovic
	17:30-19:00	The Restaurant Terrace	Dance lesson with KUD Boka Kulturno umjetničko društvo Cultural and Arts Society	
	19:00 onwards	Free time to relax, mingle and for dinner at your choice		
Thursday 28 Nov 2024	07:00-08:00	Reception - Lobby	#MorningMotivation: Charity run...	...with The Chedi team
	08:30-09:10	Entrance Pre Function Area, in front of the Plenary	Registration	
	08:30-09:10	The Ballroom - Plenary	Welcome and short introduction to today´s programme	MCs Kirsi Hyvaerinen & Vicky Smith
	09:15-10:00	The Ballroom - Plenary	EU Tourism Policy: Opportunities for Destinations and Businesses in the Western Balkans Sustainable Tourism Actions in the Western Balkans via the Revised EUSAIR Action Plan Towards 2030	Marlène Bartès (online) Georgios Emmanouil (online)
	10:00-10:30	The Ballroom - Plenary	A Journey towards Sustainable Tourism in Montenegro: Katuns Unveiled	Jelena Krivcevic
	10:30-11:15	The Ballroom - Plenary	Rural Tourism from the European Perspective	Klaus Ehrlich
	11:15-11:35	Entrance Pre Function Area, in front of the Plenary	Coffee Break	
	11:35-12:15	The Ballroom - Plenary	Tourist Mobility with Less Traffic Good Solutions for Resident and Visitor Needs	Bente Grimm
	12:15-13:00	The Ballroom - Plenary	From AI to Z(en): Navigating the Tech Tsunami in Tourism's New Reality	Peter Syme
	13:00-13:45	The Ballroom - Plenary	Introductions and Panel: Unlocking the Future of Tourism - Harnessing Technology and AI for Innovative Business Solutions!	Peter Syme; Matija Marjan; Virtyt Gacaferri
	13:45-14:00	The Ballroom - Plenary	Round up	MCs Kirsi Hyvaerinen & Vicky Smith
	14:00	The Restaurant	Lunch & Networking Afternoon	
	15:00-16:30	The Spot Colonade	Magic Round Table - Participatory session with Prof. Dr. Claudia Brözel	
			or alternatively:	
	15:00-16:45	The Restaurant Terrace	Mental Ecology Art Workshop - with Milena Zivkovic	
	17:00-18:00	The Restaurant Terrace	Opportunity for all the WB6 Green Destinations´ Coordinators and others interested to meet with each other & Balkan Green coaches and auditors	
	18:00 onwards	Free time to relax, mingle and for dinner at your choice		
Friday 29 Nov 2024	07:00-08:00	Reception - Lobby	#MorningMotivation: Yoga time...	...with The Chedi team
	09:00-09:30	The Ballroom - Plenary	Insights into our marine mammals in Boka Bay and beyond & citizen science	with Montenegro Dolphin Research
LOCAL DISCOVERY DAY	09:45 - Return approximately 17:00	In front of The Chedi - Entrance to the bus	Day trip with a local English-speaking tour guide: Scenic drive to Kotor Old town, walking tour, lunch in Perast and, weather dependent, boat ride to the Island of Our Lady of the Rocks, or visit to Aquarium Boka.	with Montenegro Destinations